□DEXIBIT ®

JOB DESCRIPTION
PRODUCT DIRECTOR

Level	Director
Capacity	Full time
Type	Managerial (employee)
Location	Dexibit's Auckland office
Reports to	CEO

Dexibit's big data analytics software for visitor attractions predicts and analyzes visitor behavior, bringing more visitors through the door, engaging more and coming back.

The Product Director is responsible for leading an innovative product vision in collaboration with customer management and technology functions.

Responsibilities
This role is responsible for:
- Working with the Board and the Senior Leadership Team to develop, execute and report on the company's vision of market leadership in big data analytics for visitor attractions, including representation to shareholders and the press
- Collaborating with sales, success, marketing and technology functions to author the company's product strategy, under a Board directed investment thesis, continuously providing company wide communications to align the team and inform the market
- Introducing innovation utilising artificial intelligence technologies and user experience design advancing the business objectives of visitor attractions
- Triaging internal, customer and market ideas alongside product compliance, contractual and non functional requirements against the product strategy and empowering others in ideation involvement, including the facilitation of customer advisory boards
- Arranging product roadmap priorities ready for the engineering team to pull down into developer assignments and advocating for product outcomes, grooming the product backlog
- Scoping business requirements specification for new features which inform development, testing and documentation, fostering a collaborative environment through design and development; designing for beautiful user experience and pragmatically testing via prototyping techniques with Dexibit's user community
- Providing product acceptance of released developments to ensure these are aligned with envisaged product outcomes and timeframes and communicating through the marketing function to keep the market up to date on new modules, features and enhancements
- Creating a feedback loop via usage metrics and advocating for metrics driven decision making for customer usage, satisfaction and value outcomes
- Assisting the customer function by advising on requirements fit and technical architecture in a presales, post sales or partnership capacity
- Proactively headhunting a pipeline of new recruits in line with the company's hire plan, efficiently onboarding, managing delivery and facilitating ongoing education for the product team; fostering a collaborative and respectful team culture and decision making structure which values diversity of thought

Requirements
- Bachelor's degree or higher
- A mix of strategic management and business analysis skills (you'll be a stickler for the details but be driven by the big picture)
- An understanding of the software development lifecycle, preferably with experience in an agile environment
- Exposure to user experience design principles (basic graphic design beneficial)
- An understanding of big data analytics (exposure to data science beneficial)